



LĪLĀ, A CULTURAL TRUST

an interdisciplinary think-tank an action platform a dynamic conservation space

LĪLĀ is visualised as a living interface to facilitate free transference of ideas, actions, and results, towards the making of meaningful realities.

Today, several fields, from academics to activism, tend to fall short of effective means to connect inspiring people in a common cause. We believe that the construction of such linkages is where efforts and talents should gather. T oday, India has emerged to be an immensely vast and rich repository of talents. The very entry of the nation at the forefront of all major global affairs may be seen as the central achievement of the human resources available here.

A key question arises here: Despite its large treasury of talents, why does India still have so much of poverty, unemployment, unrest? Searching for an answer to this would make one realise that individual actors and visionaries in isolated spheres cannot resolve the complex concerns of the contemporary world.

In this context, LILA proposes a horizontal knowledge continuum connecting seemingly separate fields of activity. This endeavour offers to link actors of research, cultural practice and production, and archiving in various disciplines. We hope this would challenge our academic habits narrowed down to the vertical production of theoretical outcomes, and integrally link our means of knowledge generation, knowledge translation, and knowledge conservation with the act of living and the experience of the community.

LĪLĀ represents the belief that great thoughts lead to great actions. We offer full access to our network of resources to innovative projects of all scales. This includes potential investors as well as experts contributing to holistic and interdisciplinary undertakings.



LĪLĀ: THE ORGANISATION

LĪLĀ itself is conceptualised in a holistic manner. It is a foundation aiming at receiving and fostering groundbreaking intuitions so as to transform them into leading ideas, knowledge, and actions.

LĪLĀ is internally organised on the symbiotic model of the body, nature and cosmos at large. The foundation is composed of various teams of individuals gifted differently, which means, in enriching ways. They interact and work together in a multi-centred and non-linear space.

 $L\bar{I}L\bar{A}$ is a continuing endeavour, constantly expanding, with the view that completion is neither possible nor necessary. $L\bar{I}L\bar{A}$, a network of resources, is open to work with new partners, and widen its scope to unsuspected horizons.



happiness sustains life



THREE DOMAINS OF ACTIVITY

At LĪLĀ, we have come to realise that any knowledge is made of three vital processes.

Knowledge generation includes the processes of ideation and research. These involve a dynamic interaction between sensory perceptions, intellectual legacies, and re-creative imagination for relevant applications.

Knowledge translation occurs when participants evolve methodologies and interfaces to explore the possibilities of spreading knowledge, and translation of ideas into tangible effects.

Knowledge conservation consists in an attempt to collect data across fields, validate the state of advancement in each discipline, and facilitate its subsequent developments. Conservation also means the renewal of resources within a field, as well as building connections with other epistemic sites.

At LĪLĀ, these three processes operate at the levels of the individuals, institutions, and communities.



KNOWLEDGE GENERATION

Come to LĪLĀ with your initial intuition. Let us work together to see it come into bud. LĪLĀ's think-tank, the Core Ideation Team (CIT), will take the project through a network of innovative actors, in India and beyond. You can work with the CIT to find unexpected fields of application and new supports in contemporary society.

KNOWLEDGE TRANSLATION

Once the idea is fully framed in a project, LĪLĀ's Creative Operations Team (COT) will facilitate its implementation in a societal context. This will be done through a methodology relevant to the issue at hand. We will also design effective public interface programmes, making the project findings available and beneficial to an even larger audience.

KNOWLEDGE CONSERVATION

LĪLĀ's Conservation and Archive Team (CAT) constantly strives to enrich its interdisciplinary projects through data collection from past and present researches. We see archiving as a dynamic movement of conservation, and not merely preservation: within repositories, results should lead to processes of re-ideation. The CAT will engage a project with its bank of research material and findings in a customised manner, adapted to the field of inquiry. We thus facilitate the advancement of research, in and outside of specific disciplines.

Visit our website for a sample LĪLĀ project

PHILOSOPHY OF THE TRANSLOCAL

Inspired by various traditions from across borders, the fundamental belief of LĪLĀ is that life is a creative play, as evoked by our name. Creation, and re-creation are at the heart of the process of life, engendering at once its uniqueness and diversity.

We celebrate the human genius for association and interlink, allowing us today to integrate apparent opposites such as play and work, imagination and reason... Such fluidity requires individuals and communities to responsibly transcend their limited locales and continuously forge valid translocal realities. LĪLĀ is in the pursuit of this happiness.

PERFORMING CHANGE

LĪLĀ is led by a multi-dimensional energy, and thus interested in the specialisations of varied institutions. Our core mission includes collaborations with institutional actors, academic and non-academic, from India and abroad. These connections will be mutually rewarding.

LĪLĀ focuses on consultancy, implementation and archiving of specific projects compatible with our vision. It offers to share its expertise to identify potential areas amenable to groundbreaking developments. We invite likeminded institutions to become LĪLĀ partners to open up spaces for sharing resources and facilities.

LĪLĀ's reach goes beyond the level of institutions. The foundation aims at transforming lives in society, and changing the space of communities. We will study the needs and requirements of particular communities, and use our expertise to construct projects. The areas of our intervention range from child development to small scale cooperatives, health care to literacy, food security to conservation of arts and sciences.

Since ideation is complete only with implementation, LĪLĀ will play the central role of mediator between its partners, governmental and others, and the community in evolution.

Faithful to our principles, we see change as a continuum: the transformation we envisage must remain sustainable.



kundal desai | piet mondrian | de es schwertberger

happiness sustains life